

HINKLEY

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For Immediate Release

HINKLEY LIGHTING BOLSTERS NEW CEILING FAN CATEGORY WITH THREE NEW HIRES AND NEW CATALOG

Post Regency Ceiling Fans acquisition, the company adds fan category experts to its roster and releases new catalog

AVON LAKE, Ohio (April 5, 2019) – Hinkley Lighting Inc. has hired three individuals to fill positions that synchronize with the company's new ceiling fan category – John Moody as fan product development director, Russell Bell as fan specialist and Russ Klingel as fan sales manager, North America. Hinkley completed its acquisition of Regency Ceiling Fans on March 1, and has been actively fulfilling orders since.

Hinkley hired John Moody, an industry expert in fan products, in February. Prior to Hinkley, Moody served as director of product development for the fan category for WAC Lighting and Kichler Lighting. Also hired in February was Russell Bell, previously with Regency Ceiling Fans, as fan specialist. Bell works closely with Hinkley's customer care team, serving as the Regency customer liaison.

By the end of March, Hinkley released its new fan catalog and distributed it to customers and sales representatives. The catalog is available [online](#) via Issuu and can be accessed through HinkleyLighting.com.

Most recently, the company hired Russ Klingel, as fans sales manager, North America. Klingel has 25 years of fan experience with past roles as national ceiling fans sales manager for Modern Forms and Kichler Lighting, and most recently, international and western U.S. sales manager for WAC Lighting.

"I'm excited to welcome Russ into the Hinkley family to focus on fan sales," says Rick Wiedemer, CEO of Hinkley. "We're fortunate to have three fan industry veterans to help shepherd our entry into the category. We're confident their expertise, relationships and knowledge will provide a competitive advantage in the market place, positioning us for prominence in the category."

Hinkley is looking forward to displaying fans at the upcoming June Lightovation event in showroom 3210 at Dallas Market Center.

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About Hinkley Lighting

Since 1922, Hinkley Lighting, headquartered in Avon Lake, Ohio, has been a leading designer and distributor of high-quality decorative lighting fixtures. In 2019, it expanded into the ceiling fan category through its acquisition of Regency Ceiling Fans. Hinkley is driven by a passion to create products that blend design and

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function for interior and exterior applications. Visit hinkleylighting.com for the latest news and updates about Hinkley Lighting and its brands.

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