

# HINKLEY

FOR IMMEDIATE RELEASE

## Hinkley Appoints Executive Vice President of Sales & Marketing

Avon Lake, Ohio (December 9, 2019) – Hinkley, a leading designer and distributor of decorative lighting and ceiling fans, today announced that Jim Decker has accepted the role of EVP Sales and Marketing, effective December 9, 2019. In his role, Decker will focus on driving all Sales, Marketing and Strategic Initiatives for Hinkley’s customers worldwide.



“I am particularly pleased to welcome Jim to our leadership team in this important role. I see his appointment as another strategic step for Hinkley to accelerate our continued market share growth,” said Jess Wiedemer, President of Hinkley. “Jim is an industry veteran with extensive experience in the Decorative & Commercial lighting industry across multiple channels and end markets, which will be critical as we build on our strategic growth plan.”

Decker joins Hinkley from Progress Lighting (a division of Hubbell Inc.) where he held various leadership positions over the past 26 years. During the past five years he was VP/GM Residential Lighting, responsible for the overall management of all the Hubbell residential lighting brands across North America and China. His leadership across multiple industries and disciplines spans sales, marketing, strategic planning, product development, supply chain management and operations. Decker also held GM positions for the Prescolite and Kurt Versen commercial lighting brands during his tenure at Hubbell.

“Jim’s extensive industry experience will be a welcomed asset as we continue to expand our product offering into new product segments,” said Eric Wiedemer, Vice President of Hinkley. The appointment follows the recent announcements of Hinkley’s streamlined brand name and expansion into the ceiling fan category, creating a strong momentum to start the new year.

“This is an exciting time to be joining Hinkley. The company is a premier brand at the forefront of decorative product innovation and has built one of the strongest teams in decorative lighting and ceiling fans today,” said Decker. “I am excited about the opportunities to strategically grow the company moving forward.”

### About Hinkley

Since 1922, Hinkley has been a leading designer and distributor of high-quality decorative lighting fixtures and has recently expanded its product offering to include ceiling fans. Headquartered in Avon Lake, Ohio Hinkley is driven by a passion to create a wide variety of lighting and ceiling fans that blend design and function for interior and exterior applications that resonate with true home enthusiasts. Visit [Hinkley.com](http://Hinkley.com) for the latest news and updates about Hinkley.

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