

Hinkley Responds to Growing Demand, Debuts Spring Edition Featuring New Designs for Outdoor Living and Landscape

Avon Lake, Ohio (March 23, 2021) – Hinkley, a leading designer and distributor of decorative lighting and ceiling fans, will debut its Spring Edition, a robust product launch featuring exciting new outdoor and landscape designs at Lightovation, March 23 through 26, in the Hinkley Showroom (3210). The Spring Edition meets the growing consumer demand for exterior products to enhance, illuminate, and define outdoor living areas.

"With people spending more time at home, many are turning to improvement projects that upgrade, renovate, or extend their exterior environments," said Lauren Lovett, Product Director of Hinkley. "We're responding to their preferences with thoughtful designs that highlight their favorite outdoor spaces while enhancing safety and security."

Outdoor highlights include:

- New Heritage collection designs featuring trend-forward elements
- Additions to the popular Coastal Elements collection, constructed with composite materials for maximum durability, that offer transitional and modern styles
- Striking over-scaled indoor/outdoor sconce designs
- New T Lamp style filament bulb now offered for best-selling outdoor families

Additionally, best-selling modern families are now available with universal drivers to accommodate 120V/277V for both residential and commercial applications.

Landscape highlights include:

- Stylish and functional additions to decorative path lights, including the Aura and Foundry families
- Updates to sign lighting, including the unique Terrace collection, engineered with cuttingedge SunLike Series natural spectrum LEDs
- Stainless steel Sparta collection, an all new ultra-modern series of indicator and accent lighting featuring sleek and contemporary designs

 Technological enhancements to Hinkley's Bravo Hardscape, including a linear head with a 150° rotation

To view all fresh new styles designed to create captivating exteriors, view the <u>Spring Edition</u> online.

About Hinkley

Since 1922, Hinkley has been a leading designer and distributor of high-quality decorative lighting fixtures and has recently expanded its product offering to include ceiling fans. Headquartered in Avon Lake, Ohio, Hinkley is driven by a passion to create a wide variety of lighting and ceiling fans that blend design and function for interior and exterior applications that resonate with true home enthusiasts. Visit Hinkley.com for the latest news and updates about Hinkley.

###

PRESS CONTACT

Kim Banks Hinkley 33000 Pin Oak Parkway Avon Lake, Ohio 44012 (704) 953-9303 marketing@hinkley.com