

# HINKLEY

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## **Hinkley Adds New Permanent Showroom at High Point Market This Fall**

*Hinkley to present a curated assortment of exceptional designs in the Historic Market Square building*

**Avon Lake, Ohio (APRIL 29, 2021)** – Hinkley, a leading designer and distributor of decorative lighting and ceiling fans, will debut a curated assortment of luxury designs this October at its newest permanent showroom at High Point Market, the largest home furnishing industry trade show in the world.

“High Point is the perfect complement to our destination showroom at Dallas Market Center. This new showroom will help increase exposure of our brand as we continue to find new ways to support our lighting showrooms, designers, and industry professionals,” said Hinkley President Jess Wiedemer of the new space, which will feature a curated assortment of exceptional designs from Hinkley, luxury brand Fredrick Ramond, and the Lisa McDennon collection. “We’re looking forward while still honoring our heritage, which is rooted in thoughtful design, a passion for growth and a commitment to our customers.”

Located on the second floor of the Historic Market Square building (#290), the new showroom features 8,150 square feet of space to display hundreds of design-driven products representing all categories – including interior and exterior, bath and vanity options, ceiling fans, outdoor living, and fixtures ideal for hospitality applications.

The announcement coincides with Hinkley’s 99th milestone anniversary and a significant infrastructure and investment plan, all of which underscore the brand’s long-term commitment to design innovation, product quality, and a cohesive brand experience.

“We are delighted to welcome Hinkley to High Point Market this October,” said Julie Messner, senior vice president of furniture leasing and home décor at International Market Centers. “Their nearly 100-year reputation of producing high-quality designs makes them an invaluable resource to the design community and a dynamic addition to the High Point Market roster this fall.”

Hinkley selected long-term partner Lisa McDennon – known for translating her passion and expertise for art and architecture into the world of interior design through her eponymous Laguna Beach firm over the past 20 years – to design the showroom. This is familiar territory for McDennon, whose redesign of the Hinkley showroom at Dallas Market Center in 2012 created an award-winning space for the brand.

“It’s a pleasure to be part of the Hinkley team and create a showroom that reflects the forefront and the future of what’s happening in the design world,” said McDennon, whose collection officially debuted in 2018, creating some of the most sought-after designs in the Hinkley portfolio. “Visitors to the Hinkley showroom during High Point Market will be inspired by seeing how lighting transforms a space while supporting the latest home furnishing trends.”

For inspiration, browse Hinkley’s [newest arrivals](#), as well as the [Spring Edition](#), which include an array of designs to enhance outdoor living spaces.

### **About Hinkley**

Since 1922, Hinkley has been a leading designer and distributor of high-quality decorative lighting fixtures and has recently expanded its product offering to include ceiling fans. Headquartered in Avon Lake, Ohio, Hinkley is driven by a passion to create a wide variety of lighting and ceiling fans that blend design and function for interior and exterior applications that resonate with true home enthusiasts. Visit [Hinkley.com](http://Hinkley.com) for the latest news and updates about Hinkley.

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