

# HINKLEY

## HINKLEY DEBUTS NEW LIGHTING DESIGNS AND CELEBRATES 100 YEARS AT LIGHTOVATION 2022

**Avon Lake, Ohio (January 31, 2022)** – Hinkley, a leading designer and distributor of decorative lighting and ceiling fans kicked off its centennial year with the launch of over 200 new lighting designs at this year’s Lightovation show in Dallas, Texas.

The unveiling of Hinkley’s new and exciting designs celebrates 100 years of style and dedication to thoughtful construction inspired by the best and latest trends, impeccable attention to detail and superior quality.

“This new era represents what has motivated Hinkley throughout every decade of the past 100 years: a passion for the home, thoughtful design, and a commitment to growth,” says Jess Wiedemer, President. “What’s always been most important to us is listening to our customers and delivering Hinkley style and quality in new and thrilling ways.”

At the show, Hinkley debuted a robust lineup from its Interior, Bath and Outdoor lighting categories. “We took some design chances, pushed the boundaries and really focused on unique statement crystal designs for this release,” said Lauren Lovett, Director of Decorative Product.

Several standout trends from this year’s release include:

- **Crystal Crush:** a modern take on gleaming, heavy-cut designs
- **Statement Sconces:** dramatic styles for every space
- **Integrated LED:** sophisticated Bath designs in bold finishes and innovative glass shades
- **Modern Organic Glam:** daring silhouettes from designer Lisa McDenon
- **Big on Style:** over scaled lanterns with a dramatic flair

To mark its centennial, *Hinkley brought back its popular Hinkley Rocks party to kick off 2022 with sips, snacks and spins on the dance floor*, and hosted its annual Rep Awards ceremony, honoring the following winners for an exceptional year:

### REPRESENTATIVE OF THE YEAR

Vince Hall, Vince Hall & Associates

### LANDSCAPE REPRESENTATIVE OF THE YEAR

Metrolight Sales

### EASTERN REGIONAL REPRESENTATIVE OF THE YEAR

North & South Lighting Sales

GLOBAL HEADQUARTERS  
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SHOWROOMS  
DALLAS TRADE MART 3210 | DALLAS, TX 75207  
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## HOSPITALITY REPRESENTATIVE OF THE YEAR

California Lighting Concepts

## WESTERN REGIONAL REPRESENTATIVE OF THE YEAR

Jensen Lighting Sales

## ASSOCIATE OF THE YEAR

Monica Schmuck, Marsh Sales Company

## FAN REPRESENTATIVE OF THE YEAR

EAST: The Lismore

WEST: Texas Lighting Agency

## MAKING IT HAPPEN

EAST: Agents Manufacturiers, N.D.

WEST: Adam Agencies

## CUSTOMER CARE EXCELLENCE AWARD

Karli Ward, JLW Lighting

## ROOKIE OF THE YEAR

Keya Mistry, Stander & Associates, Inc.

## MILLION DOLLAR CLUB

MRTC Sales

Cavanagh Sales

## TRADE REPRESENTATIVE OF THE YEAR

EAST: Martha Graham & Associates

The CRL Agency

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## About Hinkley

Celebrating our 100th year in business, Hinkley has been a leading designer and distributor of high-quality decorative lighting fixtures and ceiling fans since 1922. Headquartered in Avon Lake, Ohio, Hinkley is driven by a passion to create a wide variety of trend-forward styles that blend thoughtful design and functionality for interior and exterior applications that resonate with true home enthusiasts. Visit [Hinkley.com](http://Hinkley.com) for the latest news and updates about Hinkley.

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