

## Hinkley Debuts New Brand and Welcomes Record Crowds at High Point Market

Avon Lake, Ohio (April 26, 2022) – Hinkley, a leading designer and distributor of decorative lighting and ceiling fans, kicked off the spring season with an exciting High Point Market. Fresh Hinkley fixtures for 2022 were presented, as well as a curated preview of original styles from the company’s new brand, Lark.

The introduction of Lark positions Hinkley for expansion into a new market targeting the millennial consumer with stylish and affordable designs. “This is an exciting moment for Hinkley. We continue to evolve and expand our design portfolio to capture the next generation of home enthusiasts. What’s always been most important to us is listening to our customers and delivering style and quality in new and thrilling ways,” says Jess Wiedemer, President.

Market highlights from Hinkley include:

- [Flora from the Lisa McDennon Collection](#)
- [Ana Chandelier](#)
- [Nala Chandelier from Fredrick Ramond](#)
- [Langston Over-Scaled Outdoor Lantern](#)

The Flora Chandelier from the Lisa McDennon Collection was also unveiled as the cover of the [2022 Lighting magazine](#). This striking fixture was introduced at Lightovation in January and has quickly risen to be a style stand-out, garnering even more buzz at the High Point Market.

The presentation of Hinkley’s new designs at High Point Market celebrates a century of style and dedication to thoughtful construction inspired by the best and latest trends, impeccable attention to detail and superior quality. Wiedemer notes: “This new era represents what has motivated Hinkley throughout every decade of the past 100 years: a passion for the home, thoughtful design, and a commitment to growth.”

### About Hinkley

Celebrating our 100th year in business, Hinkley has been a leading designer and distributor of high-quality decorative lighting fixtures and ceiling fans since 1922. Headquartered in Avon Lake, Ohio, Hinkley is driven by a passion to create a wide variety of trend-forward styles that blend thoughtful design and functionality for interior and exterior applications that resonate with true home enthusiasts. Visit [Hinkley.com](http://Hinkley.com) for the latest news and updates about Hinkley. Explore Lark at [LarkLiving.com](http://LarkLiving.com).

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